

Digital Asset Fundamental Analysis: The Token Ecosystem

With 1000's of coins in the digital asset ecosystem, making sense of it all can be a daunting task.

We've summarized the main tokens by "asset class", purpose, and what they can be compared to in their traditional finance equivalent.



Token Examples

Blockchain Protocols

Bitcoin
Ethereum
Litecoin



DeFi

Compound
Synthetix
AAVE



Meme Coins

Doge
Safemoon
Shib



Stablecoins

USDC
USDT
DAI



What Are They?

Enables transparent communication and transactions across blockchains.

Recreating the "pipes" of the existing financial system.

Speculation and a quick buck, due to "meme" virality. Low, if not zero utility.

Digital versions of fiat. Allows for DeFi transactions, as some crypto wallets do not accept regular fiat.

Comparison

Large Cap Stocks

Digital Applications, like Robinhood, SoFi, Marcus by Goldman

Pets.com
Penny Stocks

USD
Fiat Currency